

PLOUTOS

**Cooperation for achieving third country nationals' financial independence
through financial literacy tools and entrepreneurship bootcamps**

Project ID: 101038463

**Work package 6:
(Dissemination, Communication and Sustainability)**

**Deliverables D6.8 Factsheet &
Infographic (English) M36**



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2024



PLOUTOS PROJECT



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FINAL EVENT (DEC 6): BUILDING COMMUNITIES TOGETHER & PROJECT WRAP-UP



EVENT AGENDA

PLOUTOS PROJECT FINAL EVENT

**BUILDING COMMUNITIES
TOGETHER**



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AVENUE DES ARTS 7-8,
MUNDO-MADOU
BRUSSELS, DEC 6

WELCOME COFFEE & REGISTRATIONS (9:00-9:30)

INTRODUCTION (9:30-9:50)

Opening remarks and introductions of project partners by Ghazal Zalkat (Halmstad University)

SUPPORTING THIRD COUNTRY NATIONAL ENTREPRENEURS - RESULTS & LESSONS LEARNT (9:50-10:50)

Followed by a Q&A.

Moderator: Ioannis Koutsos (Future Needs)

Speakers: Maria Botikopoulou (Innovation Hive), Louisa Desilla (Aristotle University), John Zaras (SquareDev), Thanos Arvanitidis (Future Needs), Ioana Sztatmari (European Microfinance Network)

MORNING BREAK (10:50-11:00)

SOCIAL AND ECONOMIC INTEGRATION FOR THIRD-COUNTRY NATIONALS: PERSPECTIVES & EXPERIENCE (11:00-11:45)

Followed by the Event Wrap-up and networking

Moderator: Ghazal Zalkat (Halmstad University), **Speakers:** Christelle Sermon (BAPA BXL), Ekaterina Yordanova (Sofia Municipal Council), Anna Zurek (European Investment Bank)

DIPLOMA CEREMONY (11:45-12:00) & LUNCH BREAK (12:00-13:00)

THIRD COUNTRY NATIONALS ENTREPRENEURS - OPPORTUNITIES AND CHALLENGES (13:00-13:45)

Followed by a Q&A.

Moderator: Marie Ndour (European Microfinance Network)

Speakers: Anita Zigah (Duma Cosmetic), Yolanda Bilé (Natch), Sally Ghannoum

SUPPORT METHODOLOGIES AND ADDITIONAL APPROACHES TOWARDS SOCIAL AND ECONOMIC INTEGRATION OF TCNS (13:45-14:30)

Followed by a Q&A.

Moderator: Ioana Sztatmari (European Microfinance Network)

Speakers: David Taquin (SINGA), Patty Maureira (Shedidit), Martijn Crabbe (microStart)

EVENTS WRAP-UP

- **Participation:** the PLOUTOS Team organised an hybrid event; participants were welcomed in Brussels, at Mundo-Madou premises, but they were also able to join the event online. Video-recording of the event will be available on PLOUTOS's website and social media pages.
- **Sessions:** The first part of the day was dedicated to the presentation of the project's results by partners, followed by a series of workshops, where participants had the chance to hear stories from Third-country Nationals, entrepreneurs, and representatives from support organisations.
- **Diploma Ceremony:** during the final event, PLOUTOS partners and participants who joined the event in-person were awarded with a special diploma, to represent their dedication and the amazing work done during the project.

WHAT'S NEXT?

During the last bits of the event, we focused on additional methodologies and actions to be taken in order to foster the social and financial integration of TCNs. As a first step, PLOUTOS partner, the European Microfinance Network, has conducted an Impact Assessment among partners and participants, whose results will be shared in 2025.



SPEAKERS' CONTRIBUTION

PLOUTOS PROJECT FINAL EVENT

BUILDING COMMUNITIES TOGETHER

We have different expertise in our that can help TCNs understand the impact of the business decisions that they make, regardless if it's buying a new product or if it's related to the administrative part.

FROHAR POYA

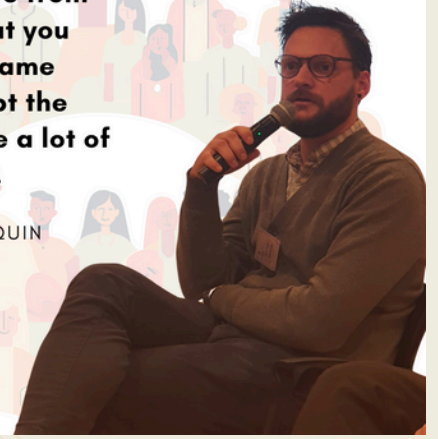


PLOUTOS PROJECT FINAL EVENT

BUILDING COMMUNITIES TOGETHER

To make sure from the start that you are on the same page, accept the fact that are a lot of differences.

DAVID TAQUIN



PLOUTOS PROJECT FINAL EVENT

BUILDING COMMUNITIES TOGETHER

I received coaching from SheDidIt. It helped a lot to receive the support from an expert. I did the first launch of my business, and microStart has helped me with funding to adquire the required machines from foreign countries to scale my business

YOLANDA BILE'

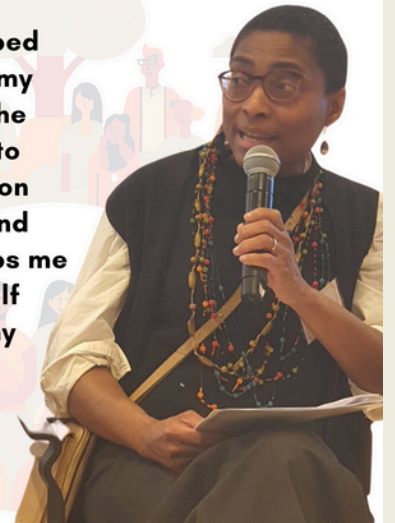


PLOUTOS PROJECT FINAL EVENT

BUILDING COMMUNITIES TOGETHER

microStart helped me to improve my "Why". During the journey, I tend to forget the reason why I do this, and microStart helps me to remind myself why I started my business

ANITA ZIGAH



PLOUTOS PROJECT FINAL EVENT

BUILDING COMMUNITIES TOGETHER

We know the most common mistakes that TCNs entrepreneur usually make. Almost in each of our agencies, we have people who can speak the same language of TCNs, and they can help them in mentoring them.

MARTIJN CRABBE'



PLOUTOS PROJECT FINAL EVENT

BUILDING COMMUNITIES TOGETHER

I started our business in 2016, although most of my friends told not to. At some point, I had to close my business, but thanks to microStart, I was able to restart.

SALLY GHANNOUM





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2. Infographic

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Final Event: Building Communities Together

01

SESSIONS

The first part of the day was dedicated to the presentation of the project's results by partners, followed by a series of workshops, where participants had the chance to hear stories from Third-country Nationals, entrepreneurs, and representatives from support organisations.



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PARTICIPANTS

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WHAT'S NEXT

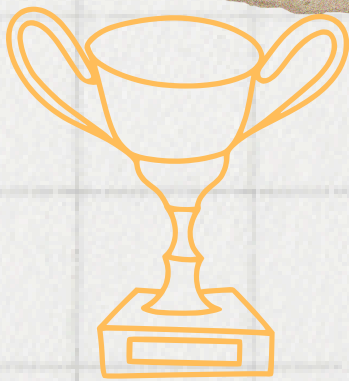
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DIPLOMAS

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