

# **PLOUTOS**

**Cooperation for achieving third country nationals' financial independence  
through financial literacy tools and entrepreneurship bootcamps**

**Project ID: 101038463**

**Work package 6:**

**Dissemination, Communication and Sustainability**

**Expected Output Establish and implement a communications strategy:**

**Deliverables D6.27 Infographics and Factsheet M13**



# **P L O U T O S**

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# PLOUTOS

Since February 2022, the project helped Third-country nationals build the foundation of self-sufficiency

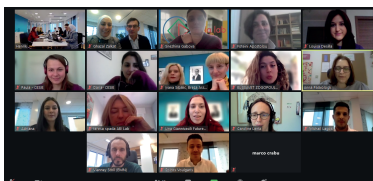
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## 2022

### Kickoff

Feb. 5, 2022

The team met to start the programme



### Writing a Business Language curriculum

Spring/Summer 2022

The team performed a desk research to address the needs of TCNs

PLOUTOS  
Cooperative for achieving third-country nationals' financial independence through financial literacy tools and entrepreneurship bootcamps  
Project ID: 101038443

Work package 2:  
Preparatory Activities, Business Language and Financial Literacy Curriculum

Expected Output 2.4:  
Business Language Course Curriculum



### Business Language courses in six countries

From Sept. 2022



## Activities for 2023

In the works

### Implementation of the financial literacy curriculum

Leader: Innovation Hive  
Due to arrive: July 2023

In the works

### Digital tools

Leader: SquareDev  
Due to arrive: June 2023

In the works

### Community interpreting curriculum

Leader: Aristotle University of Thessaloniki  
Due to arrive: August 2023

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# PLOUTOS

cooPeration for achieving Third-country Nationals' financial independence thrOUGH financial liTeracy tOols and entrepreneurShip bootcamp

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The following months will be a crucial period for the Ploutos project. The two main deliverables of this project will be the community interpreting curriculum and the digital tools. Keep reading to know more about what partners are developing in 2023.

## Implementation of the financial literacy curriculum

Leader:  
**Innovation Hive**

Migrant families need more exposure to education about long-term saving, investment and starting a business. Many studies have indicated that the labour market and current economic development barriers, particularly in new southern and eastern EU Member States, will not be able to absorb the big numbers of new migrants. Stimulating ethnic entrepreneurship by setting up (micro-) enterprises is a major regional need.

### ● Implementation of the curriculum

At least 30 TCNs per pilot country will attend the pilot implementation of the curricula. The courses will last six full months and will be carried out two times per week.

### ● Seven languages for one curriculum

The Curriculum content will be translated into all partners' national languages and incorporated into the project website. It will become available in seven national versions.

## Digital tool

Leader:  
**SquareDev**

The main objective of this Working Package is to achieve financial inclusion by developing innovative tools for TCNs which will enable practical training in financial services use, lift language, administrative and cultural barriers to accessing finance.

### ● Main areas of the digital tool

#### - The PLOUTOS Practice Business Virtual Environment:

This environment virtualizes the structure, the functions and operations of a real company.

#### - The PLOUTOS microfinance platform

The microfinance will enable financial institutions to lift the language barrier in communication with TCNs, as it can be available in almost any world language for the user, reducing costs for the institution and the user by saving time for travel and multiple interactions.

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