

# BUSINESS ACCELERATION PROGRAMME (BAP)

## GOALS

- Establishing and operating six pilot "Practice Businesses" across six EU countries
- Ensuring the financial sustainability of enterprises founded by Third Country Nationals (TCNs)



## OFFER & SKILLS

- Practical business skills
- Financial management capabilities
- Learning-by-doing methodology
- The programme is available in Belgium, Bulgaria, Croatia, Greece, Italy, and Sweden



## FEEDBACK

"BAP has prepared me for my business idea. I feel confident about what to do and what steps to take for a successful business. For me, the next step is to define and implement the legal form of my project and to start concrete actions to raise the profile of my company and to reach the target groups".  
**YAZAR, course participant**

"BAP helped me to understand what kind of business suits me. I have learnt a lot about marketing and the rules for exporting and importing goods, which are relevant to my business idea".  
**HOURIA, course participant**



## 2023/2024 UPDATES

- **Italy:** Participants engaged in a comprehensive training course, which included field visits and sessions with guest speakers who shared expertise in various fields to inspire TCNs aspiring to start their own businesses.
- **Sweden:** Participants were trained in different phases developed as part of the programme and utilized the Ploutos application to enhance their learning experience.
- **Belgium:** A mentoring programme was implemented, facilitating interactions between established and aspiring entrepreneurs to support mutual advancement towards their business goals.



2023/2024



**PLOUTOS PROJECT**



Funded by the Asylum, Migration and Integration Fund (AMIF) of the European Union

# BUSINESS ACCELERATION PROGRAMME (BAP)







PLOUTOS

# Business Acceleration Programme

01

## GOALS

- la mise en place et l'exploitation de six "entreprises pilotes" dans six pays de l'UE
- assurer la viabilité financière des entreprises fondées par des ressortissants de pays tiers



02

où

Italie  
Suède  
Belgique  
Grèce  
Croatie  
Bulgarie



03

## OFFRE

- compétences commerciales pratiques
- capacité de gestion financière
- Méthodologie "learning-by-doing"



04

## RÉSULTATS

"Le PAB m'a aidé à comprendre quel type d'entreprise me convenait. J'ai beaucoup appris sur le marketing et les règles d'exportation et d'importation des marchandises, qui sont pertinentes pour mon idée d'entreprise".  
HOURIA, participante au cours



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PLOUTOS

# PLOUTOS Business Labs

01

## OBIETTIVI

- creare e gestire "imprese pilota" in sei Paesi dell'UE
- garantire la sostenibilità finanziaria delle imprese fondate da cittadini3 di Paesi terzi (TCN)



02

## DOVE?

Italia  
Svezia  
Belgio  
Grecia  
Croazia  
Bulgaria



03

## OFFERTA

- competenze pratiche imprenditoriali
- capacità di gestione finanziaria
- Metodologia "learning-by-doing"



04

## RISULTATI

"Il programma mi ha aiutato a capire che tipo di attività fa per me. Ho imparato molto sul marketing e sulle regole per l'esportazione e l'importazione di merci, rilevanti per la mia idea di impresa."  
HOURIA, partecipante al corso



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PLOUTOS

# Програма за ускоряване на бизнеса

01

## ЦЕЛИ

- Създаване и пилотиране на 6 програми в 6 партньорски страни
- Подпомагане на финансовата стабилност на предприемачи - мигранти



02

## ПАРТНЬОРИ

България  
Гърция  
Белгия  
Италия  
Швеция  
Хърватия



03

## ОФЕРТА

- Практически бизнес умения
- Знания за финансово управление
- Методология "learning-by-doing"



04

## РЕЗУЛТАТИ

"Програмата ми помогна да разбера по-добре каква бизнес идея е подходяща за мен. Научих много за маркетинга, за вноса и износа на стоки, които са свързани с моята бизнес идея."  
Хурия, участник в програмата



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PLOUTOS

# Business Acceleration Programme

01

## MÅL

- etablera och driva sex pilotprojekt för "Practice Businesses" i sex EU-länder
- säkerställa den ekonomiska hållbarheten för företag som grundats av tredjelandsmedborgare (TCN)



02

## LÄNDER

Italien  
Sverige  
Belgien  
Grekland  
Kroatien  
Bulgarien



03

## ERBJUDANDE

- praktiska affärskunskaper
- ekonomistyrningsförmåga
- Metodik för att lära sig genom att göra



04

## RESULTAT

"BAP hjälpte mig att förstå vilken typ av verksamhet som passar mig. Jag har lärt mig mycket om marknadsföring och reglerna för export och import av varor, som är relevanta för min affärsidé".  
*HOURIA, programdeltagare*



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PLOUTOS

# Business Acceleration Programme

01

## CILJEVI

- Uspostavljanje i upravljanje šest pilot "praktičnih poslova" u šest zemalja EU
- Osiguravanje financijske održivosti poduzeća čiji su osnivači državljani trećih zemalja (DTZ)



02

## GDJE

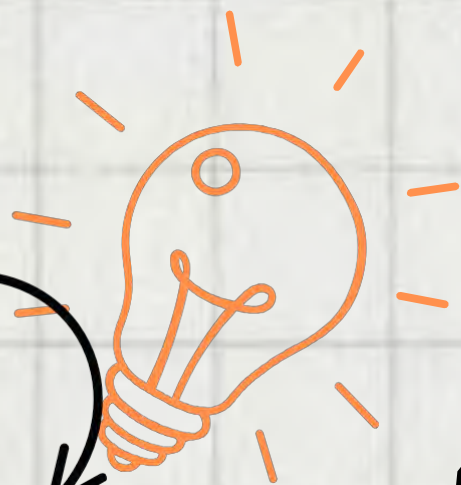
Bugarska  
Belgija  
Hrvatska  
Grčka  
Italija  
Švedska



03

## PONUDA

- Praktične poslovne vještine
- Sposobnosti financijskog upravljanja
- Metodologija učenja kroz rad



04

## REZULTATI

"BAP mi je pomogao shvatiti kakav mi posao odgovara. Naučila sam puno o marketingu i pravilima za izvoz i uvoz robe, što je važno za moju poslovnu ideju".

H

*HOURIA, polaznica tečaja*







PLOUTOS

# Επιχείρηση Πρακτικής Άσκησης

01

## ΣΤΟΧΟΙ

- Ίδρυση και λειτουργία έξι πιλοτικών «Επιχειρήσεων Πρακτικής» σε έξι χώρες της ΕΕ
- Διασφάλιση της οικονομικής βιωσιμότητας των επιχειρήσεων που ιδρύονται από Υπηκόους Τρίτων Χωρών (ΥΤΧ)



02

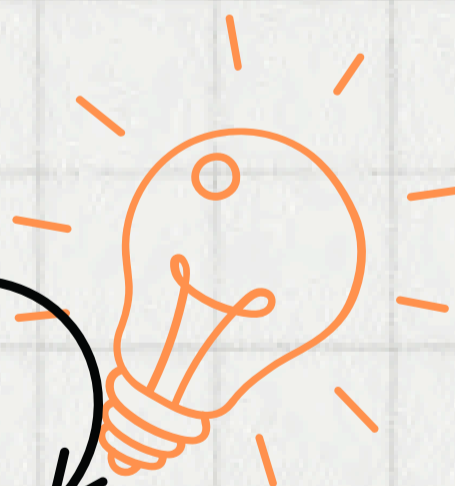
## ΠΟΥ

Βουλγαρία  
Βέλγιο  
Κροατία  
Ελλάδα  
Ιταλία  
Σουηδία

03

## ΠΑΡΟΧΕΣ

- Πρακτικές επιχειρηματικές δεξιότητες
- Ικανότητες οικονομικής διαχείρισης
- Μεθοδολογία μάθησης μέσω της πράξης



04

## ΑΠΟΤΕΛΕΣΜΑΤΑ

"Το πρόγραμμα με βοήθησε να καταλάβω ποιο είδος επιχείρησης μου ταιριάζει. Έμαθα πολλά για το μάρκετινγκ και τους κανόνες για την εξαγωγή και την εισαγωγή αγαθών, τα οποία είναι συναφή με την επιχειρηματική μου ιδέα"  
*HOURIA, Συμμετέχουσα στα μαθήματα*



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PLOUTOS

# Bedrijfsversnellings programma (BAP)

01

## DOELEN

- Het opzetten en exploiteren van zes pilot 'oefenbedrijven' in zes EU-landen
- Het waarborgen van de financiële duurzaamheid van ondernemingen opgericht door onderdanen van derde landen (TCN's)



02

## WAAR

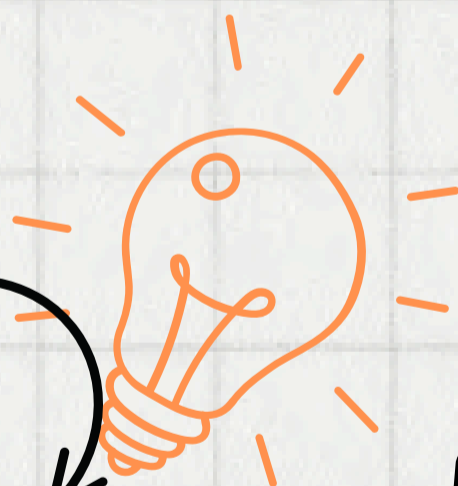
Bulgarije  
België  
Kroatië  
Griekenland  
Italië  
Zweden



03

## AANBOD

- Praktische zakelijke vaardigheden
- Financiële managementcapaciteiten
- Leren-door-doen methodologie



04

## RESULTATEN

"BAP heeft me geholpen te begrijpen welk soort bedrijf bij mij past. Ik heb veel geleerd over marketing en de regels voor het exporteren en importeren van goederen, die relevant zijn voor mijn zakelijke idee."  
*HOURIA, cursist*



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PLOUTOS

# Business Acceleration Programme

01

## GOALS

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02

## WHERE

Bulgaria  
Belgium  
Croatia  
Greece  
Italy  
Sweden



03

## OFFER

- Practical business skills
- Financial management capabilities
- Learning-by-doing methodology



04

## RESULTS

"BAP helped me to understand what kind of business suits me. I have learnt a lot about marketing and the rules for exporting and importing goods, which are relevant to my business idea"  
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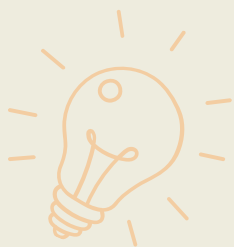


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# BUSINESS ACCELERATION PROGRAMME (BAP)

## PARTICIPANTS FEEDBACK



### YAZAR

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For me, the next step is to define and implement the legal form of my project and to start concrete actions to raise the profile of my company and to reach the target groups".

### HOURIA

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## COURSE OFFER

### GOALS

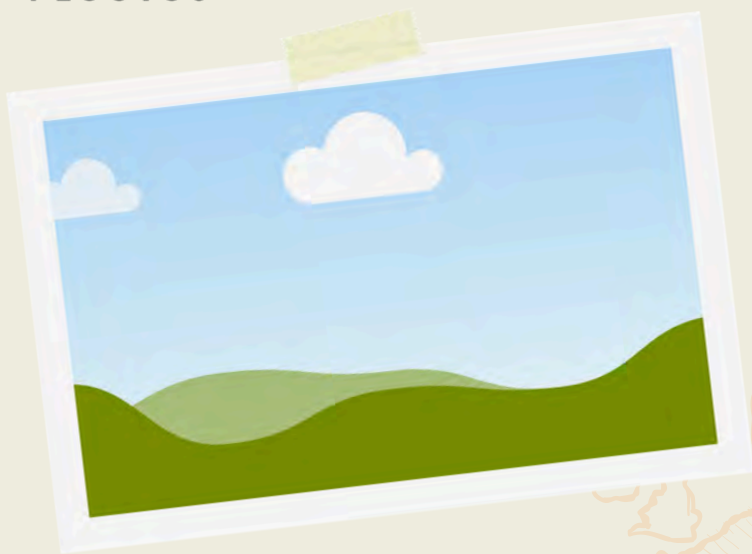
- Establishing and operating six pilot "Practice Businesses" across six EU countries
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### SKILLS

- Practical business skills
- Financial management capabilities
- Learning-by-doing methodology





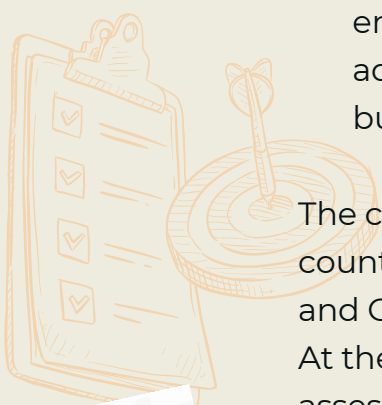


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## BRUSSELS EVENT

**PLOUTOS Project's wrap-up event will take place in December, in Brussels.** The event will feature a comprehensive programme to present the project's results, share lessons learned, and provide recommendations for future initiatives.



The course takes place in six European countries, including Croatia, Bulgaria, and Greece.

At the end of the courses, an impact assessment will be conducted to collect feedback and takeaways, useful to guarantee support to TCNs after the project's end.

