

BUSINESS ACCELERATION PROGRAMME (BAP)

GOALS

- Establishing and operating six pilot "Practice Businesses" across six EU countries
- Ensuring the financial sustainability of enterprises founded by Third Country Nationals (TCNs)



OFFER & SKILLS

- Practical business skills
- Financial management capabilities
- Learning-by-doing methodology
- The programme is available in Belgium, Bulgaria, Croatia, Greece, Italy, and Sweden



FEEDBACK

"BAP has prepared me for my business idea. I feel confident about what to do and what steps to take for a successful business. For me, the next step is to define and implement the legal form of my project and to start concrete actions to raise the profile of my company and to reach the target groups".
YAZAR, course participant

"BAP helped me to understand what kind of business suits me. I have learnt a lot about marketing and the rules for exporting and importing goods, which are relevant to my business idea".
HOURIA, course participant



2023/2024 UPDATES

- **Italy:** Participants engaged in a comprehensive training course, which included field visits and sessions with guest speakers who shared expertise in various fields to inspire TCNs aspiring to start their own businesses.
- **Sweden:** Participants were trained in different phases developed as part of the programme and utilized the Ploutos application to enhance their learning experience.
- **Belgium:** A mentoring programme was implemented, facilitating interactions between established and aspiring entrepreneurs to support mutual advancement towards their business goals.